

## **Bike Education and Encouragement Meeting**

Post meeting notes

4/7/2011

### Introductions:

1. Andy Dyson
2. Rolf Eisinger
3. David Morse
4. Tom Armstrong
5. Geoffrey Hobin

The E Team's talked about ways to improve the Taskforce and how to support the Mayors recent letter to Andy Clarke.

Based on today's conversation our recommendations are as follows:

To call the quarterly/tri-annual bike ped taskforce meetings an Active Living mini Conference and include other organizations such as the list below:

1. Step Up Louisville
2. Bike Louisville
3. Louisville Loop
4. TARC
5. Greenways/Paddling community
6. Railroads
7. Street Sense
8. Worksites
9. U of L and other universities
10. JCPS
11. Others

Also, to have an e-blast every two months which will highlight recent accomplishments and short falls, current efforts, and future efforts across the Active Living groups. This e-blast will have a calendar of up coming events so everyone will know dates, locations and times of active living events. Active Living Conferences will be included in the calendar with corresponding agendas.

During the Active Living Conferences each group can pick a couple items to highlight (three things- three minutes).

During the Active Living Conference we would have an active living topic at the "conferences" where something or someone would get a little more time than the 2-3 minutes -- more like 10 or 15 for items such as active design guidelines, Parklands of Floyds Forks or safe routes to school. Maybe even through a guest speaker.

Create an annual master plan report based on the past years accomplishments as they relate to the bike and ped master plans- this could expand to the loop and other plans if partners are interested?? Just a thought.

Next steps for the Taskforce:

1. Meet with Bike and Pedestrian E and P Team Leaders and to find out what's working and what's not and how to improve issues. Also bring up this new Active Living Conference idea and calendar. It's bigger then just the bike and ped groups. (mid April)
2. Send out e-blast- include upcoming Active Living Conference invite and agenda (3rd week of April)
3. Host the first Active Living Conference (last week in April)

Please let me know if you all agree with the above message. If I misunderstood what was said or did not capture what was said please let me know.

**Other topics covered:**

We also talked about Bike to Work Day, Week and Month. It looks like we will use the same template as we did last year. 4<sup>th</sup> Street Live! has signed on again to allow us to host the event.

We are going to be piloting our Be Seen Street Sense Campaign Monday evening. Our first stop is going to be Park Boundary Road and Pee Wee Reese. Then we plan to try out the program our UofL and then Iroquois.

We would like to work with LMPD to determine Bike and Ped indicators. Such as how many yellow cards have been given out.

Taskforce chair needs better communication with our policy makers.

Rolf